

FAIRLIGHT

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FOR IMMEDIATE RELEASE

PRESS RELEASE

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Fairlight Launches EVO.Live – A New Paradigm In Audio Live Production

SYDNEY, Australia – At NAB 2014, Fairlight will introduce EVO.Live - a new generation digital audio mixing system for the most demanding on-air and live productions. Built on Fairlight's leading-edge audio processing and control surface technologies, this new system comes with true live credentials, offering the best possible price/performance value and unique operational features.

The mixing console's compact, modular design creates the perfect mixing environment for OB trucks, performing arts venues, house of worship and broadcast facilities. The console is available in different chassis or table-mount configurations from 12 to 60 faders. The ergonomic control surface design with touch TFT monitors offer immediate access to all critical live functions with excellent visualisation. The system maintains full redundancy with automatic takeover on any component failure.

Fairlight's interactive control surface includes unique Picture Keys which self-label instantly for each task performed, displaying the right commands and functions at the right time. In addition, Fairlight's new iCan (Integrated Control Across Network) technology provides the operator with an easy to use editor to design fully customised layouts.

The console incorporates complete Dual-Operator functionality allowing each audio engineer to independently access their own set of faders, solos, channel selections and monitoring controls.

Audio processing takes place in Fairlight's FPGA-based Crystal Core audio engine ensuring very high channel and bus counts, lowest latency and purest sound quality. Comprehensive Mix-Minus, advanced comms, extensive metering and flexible bussing are meticulously implemented. The compact 2U Live Audio Processor includes an extensive range of built-in I/O. Adding a second hot-swappable FPGA-based engine with dual-input power supplies guarantees the highest system reliability. A wide choice of modular remote I/O is also available to meet the demands of any application.

The power of EVO.Live reaches beyond live production, with full recording facilities, off-line preparation via laptop, a built-in cart machine for flying in sound effects, and control extensions to lighting systems, third party DAW and sound library databases.

After the live event has completed, EVO.Live can be entirely reconfigured, turning into Fairlight's industry-leading post production system featuring audio editing, full video integration, plug-ins, automation and sophisticated 3D surround panning.

Jean-Claude Kathriner, CEO of Fairlight commented "Fairlight, as the brand trusted by high-end audio professionals for over 30 years, is proud to extend its state-of-the-art technology to the live production industry. EVO.Live includes an array of innovations that will benefit customers in terms of productivity gains, reliability and especially value for money. The intuitive level of customisation of the user interface and its unique ability to switch between live and post modes will change audio production forever".

EVO.Live will be on display at the Fairlight booth **C1459** at NAB 2014 in Las Vegas (April 7-10).

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About Fairlight:

Fairlight is a Sydney, Australia based leading manufacturer of audio and video technology specializing in high-end live and post production systems for audio, video recorders, and universal editing controllers. It's the brand of choice for broadcasters and studio professionals around the world.

Fairlight is at the forefront of digital audio technology, having received numerous Scientific and Technical Academy Awards. Pioneering 3D sound, 4K video development and customised control surfaces acknowledged by industry leaders as being the fastest and most ergonomic available.

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